

## LMDC Proposed Project Information Form

**Name of Organization:** God's Love We Deliver

**Contact Person:** [REDACTED]

**Telephone No.:** [REDACTED]

**Email:** [REDACTED]

**Capital Project**

**Non-Capital Project**

**Total Project Budget:** \$36,800,000 (includes cost of two year temporary relocation to Brooklyn while undergoing construction in SoHo)

**LMDC Funds Requested:** \$500,000

**Other Committed Funding Sources:**

Since December 2010, God's Love has raised \$35,300,000 of the required project budget from New York City, dozens of corporations and foundations and hundreds of individuals, leaving a balance of \$1,500,000 to be raised.

**Project Description (include specific details regarding proposed use of LMDC funds):**

God's Love We Deliver has provided unique services, always free of charge and never with a waiting list, to the people of New York City for more than 30 years. We are the only organization in the City that cooks and delivers meals, individually tailored by a Registered Dietitian Nutritionist, and provides unlimited nutrition counseling, to people living with severe illness. Every day more people living with HIV/AIDS, cancer, Alzheimer's disease and all life-altering illnesses call God's Love looking for help. In fact, the number of meals we are cooking and delivering has doubled in the past eight years alone, to an estimated more than 1.4 million meals this calendar year.

In 2010, as our numbers continued to reach a new watermark each year, we found ourselves at a critical crossroad. Without a significant increase in space in the immediate future, our ability to continue meeting the needs of some of the most vulnerable citizens among us was in jeopardy. Without expanding our building, the crucial, life-sustaining – and unique – services we provide to a constantly growing segment of our society would have become, for the first time ever, subject to waiting lists or other unwanted restrictions. This would be devastating to those who call on God's Love for help.

Consequently, in 2010, we began a capital campaign to more than double the size of our home in SoHo. Construction began two years ago and today, we are fully operational out of our wonderful new facility. Only "punch list" items remain to be completed. The project includes a new state-of-the art commercial kitchen, an expanded delivery and pack-out area, an enclosed loading dock, greatly increased refrigeration and freezer space, much needed room for Client

**Project Description (continued):**

Services, Nutrition and Volunteer functions, and a community education space with a demonstration kitchen. Our building will achieve at least LEED Silver certification.

Our beautiful new building, a space we hope will continue to play an important role in the local community, allows us to welcome more staff and volunteers to SoHo (we utilize more than 8,000 annually) and community members who wish to assist in our kitchen, go on deliveries, work in our offices, attend nutrition education workshops or hold meetings.

Over the past five years our campaign has been very successful, raising more than \$35 million. But we're not finished yet. We need to raise another \$1.5 million to close the campaign. We are working hard to raise this final amount before the end of the current calendar year.

As you know, after nearly five years of work, completing a large fundraising effort like the Campaign for God's Love is challenging and raising the final 5% is always the most difficult. That's why a gift of \$500,000 from the LMDC, which would go directly to help fund a portion of the final \$1.5 million required to complete the project, would mean so much to God's Love at this point. In recognition of such a gift, there are a number of wonderful naming opportunities to be discussed should the LMDC be interested.

In the past five years, the number of meals God's Love is cooking and delivering to clients in Lower Manhattan has increased nearly 25%. This year, we will cook and home-deliver approximately 27,000 individually tailored meals our clients, their children and caregivers living in Lower Manhattan, at a cost of approximately \$260,000 annually. A gift of \$500,000 from the LMDC would reduce our balance to raise to \$1 million. And it would truly be a gift that keeps on giving for years to come, to some of the most vulnerable citizens of Lower Manhattan.

**Performance Targets/Deliverables:**

- Complete construction of our new home in SoHo, including all punch list items, by December 31, 2015.
- Complete campaign fundraising of \$36.8 million by December 31, 2015.
- Deliver a state-of-the-art, LEED Silver Certified building, that will more than double the capacity of God's Love We Deliver, to 3 million+ meals cooked and delivered annually.

**Beneficiaries:**

- All people living with severe illness in Lower Manhattan, their children, and their caregivers, who need nutritious meals and nutrition counseling. In the current year approximately 27,000 individually-tailored meals will be cooked and home delivered in Lower Manhattan.
- 8,000 annual volunteers who donate their time to God's Love, saving the organization more than \$2 million annually.
- Nearly 90 staff who report to our SoHo home on a daily basis.
- All citizens of New York City.

**Anticipated Start Date:**

Fundraising: 12/2010. Construction: 9/2013.

**Estimated Completed Date:**

Fundraising: 12/2015. Construction: 10/2015.

## The New Michael Kors Building at God's Love We Deliver

